

More focus on natural derived products:

AmphoChem partners with

PREMIUM ORGANIC

September 2021



AmphoChem, the specialty chemical and additives distributor, has announced an exclusive distribution partnership with Premium Organic, an Austrian-based, leading biotech company concentrating on the manufacture of natural Peat extract for the Personal Care Industry. The agreement covers Sweden, Finland, Iceland, Norway and the Baltic countries and utilises AmphoChem's extensive supply chain network across these territories to distribute ALPIN HEILMOOR EXTRACT™ (AHE) for the Personal Care sector.

"AHE is a patented, sustainable sourced, 100 natural bioactive (extract) produced in Europe. COSMOS-, ECOCERT-, NATRUE- and VEGAN certified, the multi-faceted ingredient AHE – a dark micronized powder – is excellent for all round, vegan and natural cosmetic & personal care products, especially but not exclusively for darker formulations. Due to a pioneering, forward-looking and sustainable quarrying and (patented) production concept., AHE increases the biodiversity and revitalizes the moorland. This preserves the moor as a CO² reservoir by keeping the topsoil intact. Extraction takes place only once a year, which gives the moor time to regenerate/reproduce."

Benefits of AHE:

- Balancing skin microbiome
- Improving skin barrier
- Reducing senescence
- Balancing oral microbiome
- · Protecting oral microbiome
- Supports a healthy oral hygiene

Consumer benefits can be the soothing effect, care for acne-prone skin, anti-age activity, anti-dehydration, a general younger and healthier appearance and an anti-gingivitis effect.

Please contact your sales representative for more information.

